Beat: Technology

NEW YORK TIMES PUBLISHED A REPORT AUGUST 15 ON INSIDE AMAZON

THE COMPANY CONDUCTING AN EXPERIMENT

PARIS - WASHINGTON, 20.08.2015, 19:45 Time

USPA NEWS - New York Times published on August 15, 2015 a long article called "Inside Amazon: Wrestling Big Ideas in a Bruising Workplace". With the subtitle "The company is conducting an experiment in how far it can push white-collar workers to get them to achieve its ever-expanding ambitions".

Following are short extracts considered as very harsh by Amazon CEO, Jeff BEZOS who replied short after.

"At Amazon, workers are encouraged to tear apart one another´s ideas in meetings, toil long and late (emails arrive past midnight, followed by text messages asking why they were not answered), and held to standards that the company boasts are “unreasonably high.“"

"Tens of millions of Americans know Amazon as customers, but life inside its corporate offices is largely a mystery. Secrecy is required; even low-level employees sign a lengthy confidentiality agreement. The company authorized only a handful of senior managers to talk to reporters for this article, declining requests for interviews with Mr. Bezos and his top leaders".

"On a recent morning, as Amazon´s new hires waited to begin orientation, few of them seemed to appreciate the experiment in which they had enrolled. Only one, Keith Ketzle, a freckled Texan triathlete with an M.B.A., lit up with recognition, explaining how he left his old, lumbering company for a faster, grittier one.

“Conflict brings about innovation,“ he said".

Follow, few extracts from BEZOS' answer on CNN Money Titled "Amazon fights back against accusations od "brutal" worker treatment" August 17, 2015.

"The article doesn't describe the Amazon I know or the caring Amazonians I work with every day," Bezos wrote on Sunday. "I strongly believe that anyone working in a company that really is like the one described in the NYT would be crazy to stay. I know I would leave such a company."

"I don't think any company adopting the approach portrayed could survive, much less thrive, in today's highly competitive tech hiring market," Bezos said. "The people we hire here are the best of the best. You are recruited every day by other world-class companies, and you can work anywhere you want."

"If you know of any stories like those reported, I want you to escalate to HR. You can also email me directly at jeff@amazon.com," he said. "Even if it's rare or isolated, our tolerance for any such lack of empathy needs to be zero."

"If Amazon was the type of place described in this article, I would publicly denounce Amazon, and leave," he said.

Article online:
https://www.uspa24.com/bericht-4931/new-york-times-published-a-report-august-15-on-inside-amazon.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD (Journalist/Director/Photographer)

Exemption from liability:
The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD (Journalist/Director/Photographer)

Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619