

Beat: Entertainment

## Conclusion Musikmesse 2015 Frankfurt

### Conclusion Musikmesse 2015 Frankfurt

Frankfurt Main, 20.04.2015, 17:36 Time

#### USPA NEWS -

Musikmesse and Prolight + Sound magnets for more than 108,000 visitors from all over the world with innovations and events.

Exhibitors satisfied with the course of business and orders placed.

New concept from 2016: opening to private visitors on all days and stronger trade-visitor programs.

The international Musikmesse and Prolight + Sound trade fairs at Frankfurt Fair and Exhibition Centre closed their doors on Saturday evening after a successful four-day run jam-packed with musical and dramatic highlights. "Over 108,000 visitors from 146 countries witnessed a dazzling display of new products, stars and events presented by 2,257 exhibitors", said Detlef Braun, Member of the Executive Board of Messe Frankfurt. "Musikmesse and Prolight + Sound confirmed their role as a source of impulses for active music making, event presentation and new business contacts."

This year, both fairs were characterised by an excellent trade-visitor standard, a good propensity to order and a high level of internationality, which resulted in a significant increase in the level of exhibitor satisfaction at both events. Particularly successful at Musikmesse was the new business area for improved contacts between manufacturers, distributors and musical-instrument retailers. With full aisles, a busy atmosphere on the exhibition stands and a high-grade conference programme, Prolight + Sound 2015 underscored its position as the leading international trade fair for the event technology and entertainment sector. The Professional Lighting & Sound Association of Germany (Verband für Licht-, Ton- und Veranstaltungstechnik - VPLT) was also very pleased with the results of the fair. Besides Germany, the top ten visitor nations at Prolight + Sound are the Netherlands, Italy, Belgium, Switzerland, France, Austria, China, Great Britain, Sweden and Poland.

#### Article online:

<https://www.uspa24.com/bericht-3871/conclusion-musikmesse-2015-frankfurt.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDS-TV (German Interstate Media Services Agreement): Ekkehard Boldt

#### Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ekkehard Boldt

#### Editorial program service of General News Agency:

United Press Association, Inc.  
3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)